



## CCC Sustainability Policy



The Colorado Convention Center and ASM Global recognize our important role in protecting and enhancing the environment and to help secure the long-term sustainability of our city. As such we are committed to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion, Energy Conservation, Water Quality and Conservation, Air Quality, Procurement, and our Community.

### WASTE REDUCTION and DIVERSION

- The Colorado Convention Center continually works to identify, reduce, and divert various waste streams created by venue operations, attendees, and clients. Components of this plan include an annual facility waste audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert materials from landfill by means of reuse, repurposing, recycling, and composting.

### ENERGY CONSERVATION

- The Colorado Convention Center electrical and engineering team is committed to reduce the energy consumed by our building through a combination infrastructure updates, procedural, and preventative maintenance.

### WATER QUALITY and CONSERVATION

- The Colorado Convention Center has implemented policies to address water quality and conservation methods including chemical management, landscaping, irrigation, and building infrastructure (toilets, urinals, sinks, showers) efficiencies.

### AIR QUALITY

- The Colorado Convention Center is focused on addressing and improving air quality within and surrounding the venue. This includes enforcing the City of Denver's five minute anti-idling policy, alternative transportation, fleet vehicle management, and management of VOC's and hazardous air pollutants.

### SUSTAINABLE PROCUREMENT and SUPPLY CHAIN


- The Colorado Convention Center is committed to purchase that consider the environmental, ethical, and social impacts. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of the venue. This is enforced through contract and RFP verbiage, as well as contract compliance clauses.

### COMMUNITY

- The Colorado Convention Center is committed to be a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

### STAFF ENGAGEMENT

- The success of our sustainability programs is through the engagement of our internal team. To keep our program moving we forward, we have policies and trainings designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of the facility.

X  06/16/22  
 John Adams Date  
 General Manager

X  July 8, 2022  
 Lindsay Arell Date  
 Sustainable Programs Manager